## Aligning Graduate Attribute: Effective Communicators

Institutional Learning Outcomes Definition

AAC&U/Graduate Attribute Rubrics Possible Signature

## Aligning Graduate Attribute: Effective Communicators

2.2 Digital		
3.3 Digital		
Communication:		
Definition The ability to		
produce content that		
communicates ideas		
effectively and ethically		
within the shifting multi-		
platform, multi-device,		
and multi-distribution		
digital landscape. Criteria		
• Determine the Extent of		
Information Needed •		
Access the Needed		
Information • Evaluate		
Information and its		
Sources Critically • Use		
Information Effectively to		
Accomplish a Specific		
Purpose 7 • Access and		
Use Information Ethically		
and Legally		